

SEYA CAPITAL
INSIGHT.STRATEGY.GROWTH

TAX & REVENUE

Taxation and Treasury Policies Kenya Zambia EAC

Bridging Tax Strategy and Corporate Treasury Management Across Kenya, Zambia and the EAC

SECTOR	FORMATS	FEE FROM	2027 SESSIONS
Tax & Revenue	5 days & 2 weeks	US$ 2,100	3

OVERVIEW

About this course

Most finance courses treat tax as an afterthought, and most tax courses treat treasury as someone else's problem. In practice, the two are inseparable — and nowhere is that more visible than for treasurers managing cross-border trade, shifting currencies, and diverging tax regimes across Kenya, Zambia, and the wider East African Community (EAC).

This Seya Capital Taxation and Treasury Policies training course closes that gap. It gives treasury and tax professionals a single, practical framework for recognising tax planning opportunities and applying core treasury strategy, grounded in real case studies from the region and beyond.

This Seya Capital training course will highlight:

- The definition of tax and treasury management
- The structure of a treasury management division
- The functions of the treasurer and controller
- An overview of global, regional, and Kenyan and Zambian corporate taxes
- Treasury operations and processes

2027 SCHEDULE

Dates, venues & fees

DATES	VENUE	FORMAT	FEE PER DELEGATE
21 – 25 Jun 2027	Port Elizabeth, South Africa	5 days	**US$ 2,650**
28 Jun – 9 Jul 2027	Arusha, Tanzania	2 weeks	**US$ 3,780**
5 – 9 Jul 2027	Arusha, Tanzania	5 days	**US$ 2,100**

Fees exclude travel and accommodation. This course is also available in-house, on dates and at a venue of your choice.

OBJECTIVES

By the end of the course

By the end of this Seya Capital training course, you will learn to:

- Gain a working knowledge of business tax policy in Kenya, Zambia, across the EAC, and globally
- Understand national and local government infrastructure and services
- Understand the core tenets of tax and treasury management
- Understand the key functions of the treasurer and controller
- Develop best practice in tax and treasury management

WHO SHOULD ATTEND

Designed for

This Seya Capital Taxation and Treasury Policies training course is suitable for a wide range of professionals, and will greatly benefit:

Corporate Treasurers | Finance Professionals | Finance Controllers | Finance Directors | Chief Financial Officers

PROGRAMME

Course outline

Day 1: Treasury Management and Corporate Strategy

- Strategic and economic analysis of the business
- The agency problem and conflict of interest
- Corporate governance and its best practices
- The corporate context of treasury
- Where treasury fits within the organisation

Day 2: Tax and Treasury Structure

- Factors in the design of a treasury
- Tax and treasury organisation
- Special purpose treasury structures
- Outsourcing tax and treasury
- Tax and treasury policy, including harmonisation efforts under the EAC
- Control and measurement of treasury

Day 3: Understanding Taxation

- What qualifies as a tax
- How to calculate tax
- Different ways to measure the tax rate
- Types of tax, including an overview of the Kenya Revenue Authority (KRA) and Zambia Revenue Authority (ZRA) regimes
- Alternative tax systems

Day 4: Treasury Operations and Cash Management

- Liquidity management structures
- Netting and pooling
- Virtual accounts
- Cash flow forecasting: techniques and limitations, including managing currency and forex control considerations across Kenya, Zambia, and the EAC
- The future of payments

Day 5: Treasury Systems and Processes

- How to define and document treasury processes
- An overview of the treasury technology landscape
- An introduction to treasury management systems
- Bank connectivity
- Emerging technology in treasury

METHODOLOGY

How you will learn

This Seya Capital training course uses a variety of proven learning techniques to ensure maximum understanding, comprehension, and retention. Sessions are delivered in a highly interactive manner, combining individual and group activities throughout with relevant case studies and video documentaries to reinforce the key teaching points.

IMPACT

The return on learning

For your organisation

- What organisational form should a business use?
- Where should the business be located?
- How should business acquisitions be structured?
- How should the business compensate employees?
- What is the appropriate mix of debt and equity for the business?
- Should the business rent or own its equipment and property?
- How should the business distribute profits to its owners?

For you

- In-depth expertise that underpins financial decision-making and improves its quality
- A strategic understanding of corporate financial management of treasury
- Deep insight into the core areas and main activities of treasury and liquidity management
- An understanding of treasury's role as a corporate function and how it adds strategic value
- Insight into the setup, structure, and interactions of a treasury function, and its different operating models

CERTIFICATION

Seya Capital certificate

Upon successful completion of this training course, delegates will be awarded a Seya Capital Certificate.

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Register or enquire

info@seyacapital.com
www.seyacapital.com

The Kenya Police Sacco Plaza, 2nd Floor, Wing B
Ngara Road, off Muranga Road
P.O. Box 63978 – 00619, Nairobi, Kenya