

SEYA CAPITAL
INSIGHT · STRATEGY · GROWTH

LEADERSHIP PROGRAMMES

Strategic Project Management

Aligning Projects with Organisational Strategy for Maximum Impact

SECTOR	FORMATS	FEE FROM	2027 SESSIONS
Leadership Programmes	5 days & 2 weeks	US$ 2,100	3

OVERVIEW

About this course

Too many projects are delivered on time and within budget, yet still fail to move the organisation any closer to its strategic goals. Traditional project management focuses on the mechanics of scope, schedule and cost, but strategic project management asks a more fundamental question: does this project actually advance organisational strategy, and is it being prioritised, resourced and governed accordingly? Institutions that master this connection get far more value from every project they undertake.

This Seya Capital course equips delegates with the knowledge and practical skills to manage projects strategically — covering aligning projects with strategy, portfolio prioritisation, stakeholder and governance management, strategic risk management, and the leadership skills needed to deliver projects that create genuine organisational value.

2027 SCHEDULE

Dates, venues & fees

DATES	VENUE	FORMAT	FEE PER DELEGATE
23 – 27 Aug 2027	Arusha, Tanzania	5 days	**US$ 2,100**
30 Aug – 10 Sep 2027	Zanzibar, Tanzania	2 weeks	**US$ 3,780**
6 – 10 Sep 2027	Zanzibar, Tanzania	5 days	**US$ 2,100**

Fees exclude travel and accommodation. This course is also available in-house, on dates and at a venue of your choice.

OBJECTIVES

By the end of the course

Participants will be able to:

- Understand the principles of strategic project management
- Align individual projects with organisational strategy and objectives
- Apply portfolio management techniques to prioritise strategic projects
- Manage stakeholders and governance for strategic project success
- Apply strategic risk management approaches to complex projects
- Lead projects in ways that deliver genuine strategic and organisational value

WHO SHOULD ATTEND

Designed for

This Seya Capital course is suitable for a wide range of professionals, including:

- Project, programme and portfolio managers
- Strategy and business transformation professionals
- Departmental heads sponsoring or overseeing strategic projects
- Project management office leaders and coordinators
- Senior managers and executives overseeing project portfolios

PROGRAMME

Course outline

Day One: Foundations of Strategic Project Management

- Distinguishing strategic project management from traditional project management
- Understanding how projects connect to organisational strategy
- The cost of strategically misaligned projects
- Overview of strategic project management frameworks
- Case studies of strategically successful and unsuccessful projects

Day Two: Aligning Projects with Organisational Strategy

- Translating strategic objectives into project selection criteria
- Building a business case that demonstrates strategic value
- Assessing strategic fit and impact of proposed projects
- Engaging strategy and business leaders in project selection
- Practical exercise: assessing a project's strategic alignment

Day Three: Portfolio Prioritisation and Resource Allocation

- Principles of project portfolio management
- Prioritising projects based on strategic value and feasibility
- Allocating limited resources across competing strategic priorities
- Managing portfolio balance and interdependencies
- Practical exercise: prioritising a portfolio of strategic projects

Day Four: Stakeholder Management and Strategic Governance

- Identifying and managing stakeholders in strategic projects
- Designing governance structures for strategic project oversight
- Managing senior stakeholder and sponsor relationships
- Communicating project value in strategic and business terms
- Practical exercise: designing a strategic project governance structure

Day Five: Strategic Risk Management and Delivering Value

- Identifying and managing strategic risks to project success
- Adapting strategic projects in response to changing conditions
- Measuring the strategic value and impact of completed projects
- Building a personal strategic project leadership action plan
- Course summary, key takeaways and action planning

METHODOLOGY

How you will learn

This Seya Capital course combines structured presentations with case studies, project prioritisation exercises and group discussion. Delegates work through real strategic project management challenges from financial services, applying practical tools they can bring back to their own institutions.

IMPACT

The return on learning

For your organisation

- Stronger alignment between projects and organisational strategy
- Improved prioritisation and resourcing of high-value strategic projects
- Better governance and stakeholder management across the project portfolio
- Reduced risk of strategically misaligned or low-value projects
- Greater overall return on investment from the project portfolio

For you

- A clear working knowledge of strategic project management principles
- Improved ability to align projects with organisational strategy
- Practical skills in portfolio prioritisation and resource allocation
- Confidence to manage stakeholders and governance strategically
- Greater capability to lead projects that deliver genuine strategic value

CERTIFICATION

Seya Capital certificate

On successful completion of this Seya Capital training course, delegates will be awarded a Seya Capital Certificate of Completion.

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Register or enquire

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