

SEYA CAPITAL
INSIGHT · STRATEGY · GROWTH

EXECUTIVE EDUCATION
COURSE BROCHURE · 2027

PROJECT LEADERSHIP

Strategic Project Management for Development

Delivering Development Projects That Achieve Lasting Results

SECTOR	FORMATS	FEE FROM	2027 SESSIONS
Project Leadership	5 days & 2 weeks	US$ 2,900	3

OVERVIEW

About this course

Development projects operate under a distinct set of pressures — multiple stakeholders, donor accountability requirements, complex political and social environments, and the imperative to deliver lasting benefit to communities rather than simply complete planned activities. Managing these projects strategically requires more than technical project management skills; it demands the ability to align projects with broader development objectives, manage diverse stakeholders, and adapt to changing circumstances while remaining accountable for results.

This Seya Capital course equips development professionals with the strategic and practical project management skills needed to deliver lasting results — covering strategic project design and planning, stakeholder and donor management, risk and adaptive management, and the practical skills needed to deliver development projects that achieve sustainable impact.

2027 SCHEDULE

Dates, venues & fees

DATES	VENUE	FORMAT	FEE PER DELEGATE
15 – 19 Feb 2027	Dallas, Texas, USA	5 days	**US$ 3,700**
22 Feb – 5 Mar 2027	Kuala Lumpur, Malaysia	2 weeks	**US$ 5,220**
1 – 5 Mar 2027	Kuala Lumpur, Malaysia	5 days	**US$ 2,900**

Fees exclude travel and accommodation. This course is also available in-house, on dates and at a venue of your choice.

OBJECTIVES

By the end of the course

Participants will be able to:

- Align project design with strategic development objectives
- Apply strategic planning and results-based project design tools
- Manage diverse stakeholders, donors and implementing partners effectively
- Identify and manage risk throughout the project lifecycle
- Apply adaptive management approaches in complex development contexts
- Deliver projects that achieve sustainable, lasting development impact

WHO SHOULD ATTEND

Designed for

This Seya Capital course is suitable for a wide range of professionals, including:

Development project and programme managers

Nonprofit and donor-funded programme staff

Public sector officials managing development projects

Monitoring, evaluation and learning professionals

Development partner and technical assistance professionals

PROGRAMME

Course outline

Day One: Strategic Project Design for Development

- Aligning project design with strategic development objectives
- Applying results-based project design tools and frameworks
- Understanding the distinct dynamics of development project environments
- Self-assessment: evaluating current project management practice
- Case studies of successful development project design

Day Two: Planning for Sustainable Impact

- Building project plans that prioritise sustainability from the outset
- Engaging communities and beneficiaries in project planning
- Sequencing activities to build lasting institutional and community capacity
- Balancing donor requirements with local ownership and sustainability
- Practical exercise: developing a sustainability-focused project plan

Day Three: Managing Stakeholders, Donors and Partners

- Mapping and managing diverse project stakeholders
- Managing donor relationships and accountability requirements
- Coordinating effectively with implementing partners and government
- Navigating competing stakeholder priorities and expectations
- Practical exercise: developing a stakeholder and donor management plan

Day Four: Managing Risk and Adaptive Implementation

- Identifying and managing risk throughout the project lifecycle
- Applying adaptive management approaches in complex environments
- Managing political, social and operational project risks
- Balancing accountability with the flexibility to adapt
- Practical exercise: developing a risk and adaptive management plan

Day Five: Delivering and Sustaining Development Impact

- Measuring and demonstrating project results and impact
- Planning for project transition, handover and sustainability
- Capturing and applying lessons learned across projects
- Building a personal strategic project management action plan
- Course summary, key takeaways and action planning

METHODOLOGY

How you will learn

This Seya Capital course combines structured presentations with case studies, project design workshops and group discussion. Delegates work through real development project management challenges, applying practical frameworks they can bring back to their own organisations.

IMPACT

The return on learning

For your organisation

- Development projects more closely aligned with strategic objectives
- Improved stakeholder, donor and partner management
- Stronger risk management throughout the project lifecycle
- Enhanced ability to adapt projects to changing circumstances
- Greater sustainability and lasting impact of development projects

For you

- Improved ability to align project design with strategic development objectives
- Practical skills in strategic planning and results-based project design
- Stronger stakeholder, donor and partner management skills
- Greater confidence managing risk throughout the project lifecycle
- Enhanced capability to deliver projects with sustainable, lasting impact

CERTIFICATION

Seya Capital certificate

On successful completion of this Seya Capital training course, delegates will be awarded a Seya Capital Certificate of Completion.

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Register or enquire

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