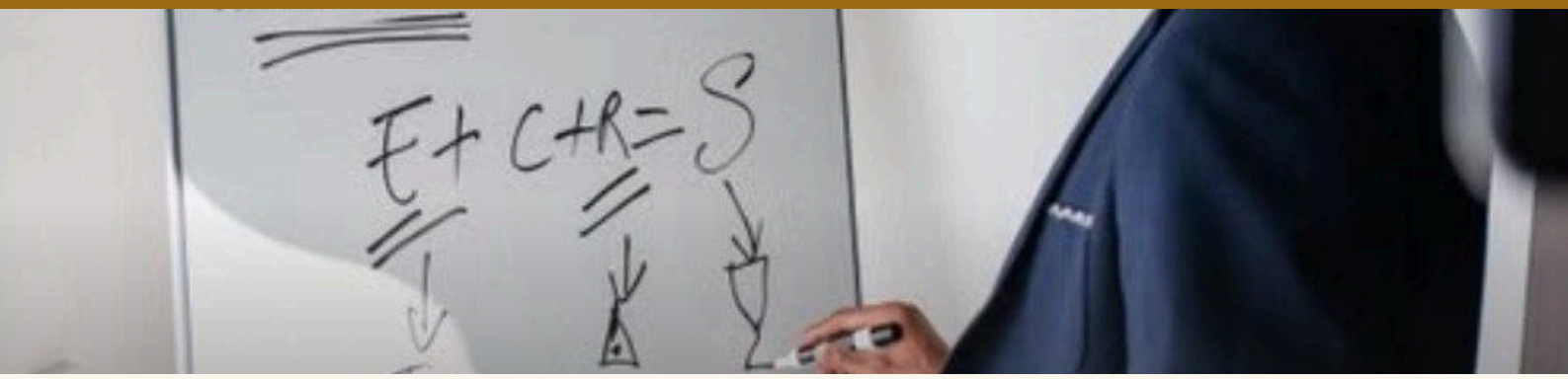


SEYA CAPITAL
INSIGHT.STRATEGY.GROWTH

ORGANISATIONAL DEVELOPMENT

Strategic Planning, Execution, and Performance Management

Turning Strategy into Results Through Disciplined Planning and Execution

SECTOR	FORMATS	FEE FROM	2027 SESSIONS
Organisational Development	5 days & 2 weeks	US$ 2,100	3

OVERVIEW

About this course

Many organisations invest heavily in crafting an ambitious strategic plan, only to see it stall at the point of execution. Strategy fails not for lack of good ideas, but because planning and execution are treated as separate exercises, performance is not properly tracked against strategic intent, and accountability for delivery is unclear. Closing the gap between strategy and results requires a disciplined, integrated approach to planning, execution and performance management.

This Seya Capital course equips delegates with the frameworks and practical skills needed to plan, execute and manage performance against strategy — covering strategic analysis and formulation, translating strategy into actionable plans, execution and delivery management, and building performance management systems that keep the organisation accountable to its strategic goals.

2027 SCHEDULE

Dates, venues & fees

DATES	VENUE	FORMAT	FEE PER DELEGATE
10 – 14 May 2027	Zanzibar, Tanzania	5 days	**US$ 2,100**
17 – 28 May 2027	Singapore	2 weeks	**US$ 6,660**
24 – 28 May 2027	Singapore	5 days	**US$ 3,700**

Fees exclude travel and accommodation. This course is also available in-house, on dates and at a venue of your choice.

OBJECTIVES

By the end of the course

Participants will be able to:

- Understand the core principles of strategic planning and management
- Conduct strategic analysis to inform sound strategic choices
- Translate strategy into actionable plans, targets and initiatives
- Apply execution frameworks that drive delivery and accountability
- Design performance management systems aligned to strategic objectives
- Monitor, evaluate and adapt strategy in response to changing conditions

WHO SHOULD ATTEND

Designed for

This Seya Capital course is suitable for a wide range of professionals, including:

- Strategy, planning and performance management professionals
- Departmental heads and senior managers responsible for delivery
- Executives and board members overseeing strategic direction
- Monitoring, evaluation and business performance analysts
- Project and programme managers driving strategic initiatives

PROGRAMME

Course outline

Day One: Foundations of Strategic Planning

- The strategic management process: from analysis to execution
- Conducting external and internal strategic analysis
- Vision, mission and strategic objectives
- Overview of leading strategic planning frameworks
- Common pitfalls in strategic planning

Day Two: Strategy Formulation and Translating Strategy into Plans

- Generating and evaluating strategic options
- Setting strategic priorities and resource allocation
- Translating strategy into actionable operational plans
- Cascading strategic objectives across departments and teams
- Practical exercise: developing a strategic action plan

Day Three: Execution Frameworks and Delivery Management

- Why execution fails and how to build execution discipline
- Assigning ownership and accountability for strategic initiatives
- Managing dependencies, risks and resource constraints during execution
- Building a culture of delivery and follow-through
- Practical exercise: designing an execution roadmap

Day Four: Performance Management Systems

- Designing key performance indicators aligned to strategy
- Balanced scorecard and other performance management frameworks
- Cascading performance targets to individuals and teams
- Linking performance management to reward and development
- Practical exercise: building a strategic performance scorecard

Day Five: Monitoring, Evaluation and Adapting Strategy

- Designing strategic monitoring and review processes
- Using performance data to inform strategic decisions
- Adapting strategy in response to changing internal and external conditions
- Reporting strategic performance to the board and stakeholders
- Course summary, key takeaways and action planning

METHODOLOGY

How you will learn

This Seya Capital course combines structured presentations with case studies, strategic planning workshops and group discussion. Delegates work through real strategic planning and execution challenges from financial services, applying practical tools they can bring back to their own institutions.

IMPACT

The return on learning

For your organisation

- A clearer, more actionable strategic plan aligned to organisational goals
- Improved execution discipline and delivery of strategic initiatives
- Stronger alignment between strategy, budgets and performance targets
- Greater accountability for strategic outcomes across the organisation
- Improved organisational agility in adapting strategy to changing conditions

For you

- A clear working knowledge of strategic planning and management principles
- Improved ability to conduct strategic analysis and inform strategic choices
- Practical skills in translating strategy into actionable plans
- Confidence to manage execution and hold teams accountable for delivery
- Greater capability to design and use performance management systems

CERTIFICATION

Seya Capital certificate

On successful completion of this Seya Capital training course, delegates will be awarded a Seya Capital Certificate of Completion.

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Register or enquire

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