

SEYA CAPITAL
INSIGHT.STRATEGY.GROWTH

REAL ESTATE INVESTMENT & FINANCE

Strategic Asset Management Institutional Value Optimisation

Aligning ISO 55000 and Good Asset Management Practice with Corporate Strategy

SECTOR	FORMATS	FEE FROM	2027 SESSIONS
Real Estate Investment & Finance	5 days & 2 weeks	US$ 2,100	3

OVERVIEW

About this course

The management of physical assets is critical to the economy of many countries. How assets are managed determines a company's efficiency and its competitiveness in the global market. Significant sums are spent annually maintaining and developing the asset base and improving the services around it, and asset management itself has become a major competitive market internationally.

Asset management is increasingly recognised as the key to better investment decision-making across every sector, from oil and gas, defence, and aerospace to manufacturing, public transport, and electricity and water production and distribution. Regulators now require organisations to develop and present strategic Asset Management Plans aligned with corporate strategy, and implementing Good Asset Management Practice matters more than ever in delivering, and demonstrating, that alignment.

This Seya Capital Strategic Asset Management and Institutional Value Optimisation training course will highlight:

- The basic principles of asset management, fully aligned with IAM qualifications
- ISO 55000, the international standard on asset management
- Implementing Good Asset Management Practice

- How to achieve higher performance at lower cost, within compliance
- Assessing the current state of your asset management process and identifying the gaps

2027 SCHEDULE

Dates, venues & fees

DATES	VENUE	FORMAT	FEE PER DELEGATE
29 Mar – 2 Apr 2027	Port Elizabeth, South Africa	5 days	**US$ 2,650**
5 – 16 Apr 2027	Arusha, Tanzania	2 weeks	**US$ 3,780**
12 – 16 Apr 2027	Arusha, Tanzania	5 days	**US$ 2,100**

Fees exclude travel and accommodation. This course is also available in-house, on dates and at a venue of your choice.

OBJECTIVES

By the end of the course

By the end of this Seya Capital training course, you will be able to:

- Explain what asset management is and how it contributes to realising your organisation's corporate strategy
- Understand the content and value of ISO 55000, the international standard on asset management
- Apply Good Asset Management Practice, starting with the foundations and building toward the best practice that delivers maximum business benefit
- Assess the current state of asset management best practice within your organisation

WHO SHOULD ATTEND

Designed for

This Seya Capital Strategic Asset Management and Institutional Value Optimisation training course is suitable for a wide range of professionals, and will greatly benefit:

All professionals involved in managing or participating in Asset Management and Facilities Management processes, including staff in Asset Management and Maintenance, Facilities Management, Building Maintenance, IT, Operations, and Finance

Anyone who wishes to update their knowledge of asset management and how to implement it for the benefit of their organisation

PROGRAMME

Course outline

Day 1: Principles of Asset Management

- Asset management as a business process
- Asset management scope and definitions
- The asset management conceptual model
- Asset management strategy and planning
- Asset management roles: expectations and responsibilities
- ISO 55000: the international standard on asset management
- The certification procedure

Day 2: Assessing and Managing Asset Management Risk

- Identifying and assessing risk
- Risk in asset management
- The significance of risk
- Risk at the business level
- Stakeholder risk
- Risk at the asset level

Day 3: Asset Management Policy, Strategy and Planning

- Asset management policy
- Developing strategic Asset Management Plans
- Implementing strategic Asset Management Plans
- Long-term maintenance and investment planning
- Information and configuration management

Day 4: Managing Asset Lifecycle Decisions and Activities

- The lifecycle of assets and its various aspects
- Systems engineering
- RAMS aspects: reliability, availability, maintainability, and safety
- Renewal, disposal, and lifetime extension
- Sourcing and outsourcing

Day 5: Financial and Business Impact of Asset Management

- Financial management basics
- Budgeting
- Life cycle costing
- The business case for asset management
- Wrap-up

METHODOLOGY

How you will learn

This training course is designed for any professional involved in managing or implementing asset management processes. It combines lectures with practical exercises, drawing on experience from different areas and creating regular opportunities for discussion and shared learning.

IMPACT

The return on learning

For your organisation

- Understand how asset management contributes to realising corporate strategy
- Understand the background, application, and benefits of ISO 55000
- Understand the most important key performance areas and related activities and methodologies of asset management
- Be able to implement core asset management methodologies and technologies
- Understand how to assess the current status of their asset management processes

For you

- Gain understanding and practical insight into Good Asset Management Practice
- Improve their level of personal knowledge
- Work more effectively by focusing on the processes and activities that genuinely contribute to organisational goals
- Add value for themselves
- Be able to plan and develop their future career

CERTIFICATION

Seya Capital certificate

Upon successful completion of this classroom-based training course, delegates will be awarded a Seya Capital Certificate.

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Register or enquire

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