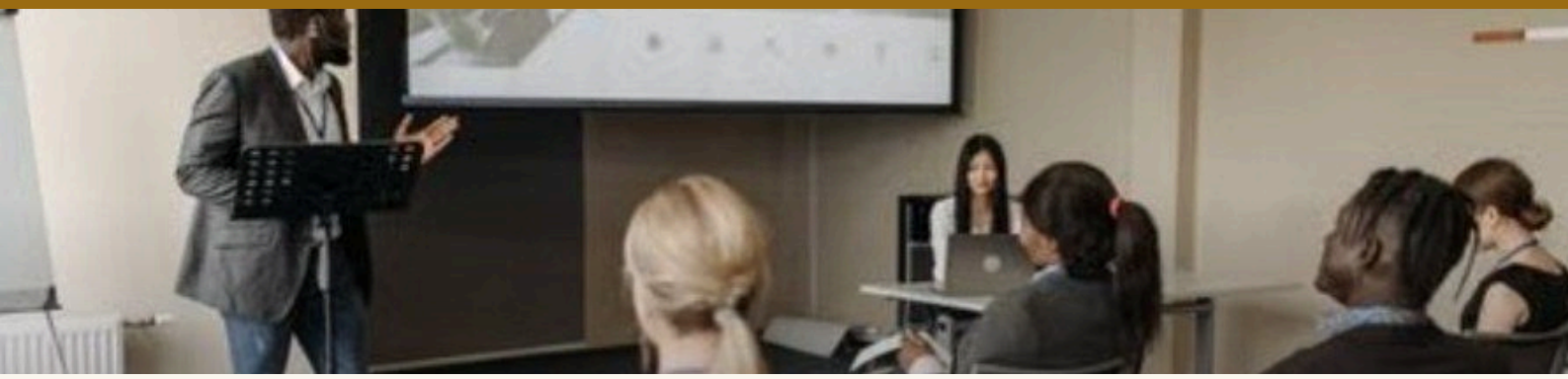


SEYA CAPITAL
INSIGHT.STRATEGY.GROWTH

INFORMATION & COMMUNICATION TECHNOLOGY

Privacy Law and Data Protection

Navigating the Global and Regional Legal Framework for Personal Data

SECTOR	AVAILABILITY	DELIVERY
Information & Communication Technology	On request	Open or in-house

OVERVIEW

About this course

Privacy law has moved from a niche legal specialism to a central compliance discipline for every financial services institution. Regulators across Kenya, the wider East African region, Europe and beyond are enforcing data protection obligations with real financial and reputational consequences, while customers increasingly expect their personal information to be handled with care and transparency. Understanding the legal framework is now a core professional competency, not just a legal department concern.

This Seya Capital course gives delegates a thorough, practically-oriented grounding in privacy law and data protection — covering the legal principles underpinning major data protection regimes, the rights and obligations they create, cross-border data transfer rules, enforcement and liability, and how to translate legal requirements into workable institutional policy.

SCHEDULE

Dates, venues & fees

Dates and fees for this programme are available on request. It can be scheduled as open enrolment or delivered in-house for your team. Contact info@seyacapital.com.

OBJECTIVES

By the end of the course

Participants will be able to:

- Understand the legal principles underpinning modern data protection regimes
- Interpret and apply key data protection statutes relevant to financial services
- Understand data subject rights and corresponding organisational obligations
- Navigate cross-border data transfer restrictions and compliance mechanisms
- Understand enforcement powers, penalties and organisational liability
- Translate legal requirements into practical policy and operational controls

WHO SHOULD ATTEND

Designed for

This Seya Capital course is suitable for a wide range of professionals, including:

- Legal counsel and compliance officers
- Data protection officers and privacy managers
- Regulatory affairs and governance professionals
- Risk managers and internal auditors
- Company secretaries and policy and contracts professionals

PROGRAMME

Course outline

Day One: Foundations and Principles of Data Protection Law

- The evolution of privacy law and its underlying legal principles
- Core concepts: personal data, processing, controllers and processors
- Principles of lawfulness, fairness, transparency and accountability
- Comparing major regimes: Kenya's Data Protection Act, EU GDPR and regional laws
- The regulatory architecture: data protection authorities and their powers

Day Two: Data Subject Rights and Organisational Obligations

- Rights of access, rectification, erasure and data portability
- The right to object and restrictions on automated decision-making
- Lawful bases for processing and managing valid consent
- Obligations of controllers and processors under contract
- Practical exercise: assessing a data subject rights request

Day Three: Cross-Border Data Transfers and International Compliance

- Legal restrictions on cross-border transfer of personal data
- Adequacy decisions, standard contractual clauses and binding corporate rules
- Managing data localisation requirements across jurisdictions
- Compliance considerations for multinational and regional operations
- Practical exercise: structuring a compliant cross-border data flow

Day Four: Enforcement, Liability and Risk Management

- Regulatory investigation and enforcement powers
- Administrative fines, penalties and litigation risk
- Director and officer liability for data protection failures
- Learning from major enforcement decisions and case law
- Practical exercise: analysing a regulatory enforcement case

Day Five: From Law to Practice: Policy, Contracts and Compliance Programmes

- Translating legal requirements into data protection policy
- Drafting and negotiating data processing agreements
- Designing a legally defensible data protection compliance programme
- Working effectively with regulators and external counsel
- Course summary, key takeaways and action planning

METHODOLOGY

How you will learn

This Seya Capital course combines structured legal presentations with case law analysis, regulatory guidance review and group discussion. Delegates work through real enforcement decisions and compliance scenarios, building the practical legal literacy needed to advise on and implement data protection requirements.

IMPACT

The return on learning

For your organisation

- Reduced legal and regulatory risk from data protection non-compliance
- More defensible, legally sound data handling policies and practices
- Improved ability to navigate cross-border data transfer requirements
- Stronger working relationships with regulators and legal counsel
- Greater organisational confidence in the face of regulatory scrutiny

For you

- A clear working knowledge of the legal principles of data protection
- Improved ability to interpret and apply data protection statutes
- Confidence to advise colleagues on data subject rights and obligations
- Practical skills in managing cross-border data transfer compliance
- Greater capability to translate legal requirements into workable policy

CERTIFICATION

Seya Capital certificate

On successful completion of this Seya Capital training course, delegates will be awarded a Seya Capital Certificate of Completion.

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Register or enquire

info@seyacapital.com
www.seyacapital.com

The Kenya Police Sacco Plaza, 2nd Floor, Wing B
Ngara Road, off Muranga Road
P.O. Box 63978 – 00619, Nairobi, Kenya