

SEYA CAPITAL
INSIGHT.STRATEGY.GROWTH

FINANCE, ACCOUNTING & BUDGETING

Investment Projects: Analysing Costs, Benefits and Making Strategic Decisions

Evaluating Cost, Risk and Financing for New Project Investments

SECTOR	FORMATS	FEE FROM	2027 SESSIONS
Finance, Accounting & Budgeting	5 days & 2 weeks	US$ 2,100	3

OVERVIEW

About this course

Today's economic environment presents significant challenges for organisations across every sector. Companies remain eager to invest in new projects to maximise success, while needing sound techniques to evaluate the costs, benefits, and risks associated with those projects. A thorough understanding of cost-benefit and risk analysis allows organisations to take on more complex and novel projects, and to recognise the strategic importance of doing so.

This Seya Capital training course gives delegates practical insight into evaluating the cost-effectiveness and risk of new projects. Participants will strengthen their skills in analysing project investments, measuring risk, accounting for the impact of inflation, and applying a range of cost estimation techniques. Proven techniques are introduced progressively, moving from fundamental to advanced concepts to match delegates' knowledge and pace.

This Seya Capital Investment Projects training course will highlight how to:

- Apply relevant techniques in assessing the cost-benefit of a new project
- Estimate risk for new projects

- Understand the implications of different sources of project financing
- Apply various types of cost estimation
- Apply proper risk analysis to mitigate risk at minimal cost and determine appropriate contingencies for residual risk

2027 SCHEDULE

Dates, venues & fees

DATES	VENUE	FORMAT	FEE PER DELEGATE
25 – 29 Jan 2027	Singapore	5 days	**US$ 3,700**
1 – 12 Feb 2027	Dar es Salaam, Tanzania	2 weeks	**US$ 3,780**
8 – 12 Feb 2027	Dar es Salaam, Tanzania	5 days	**US$ 2,100**

Fees exclude travel and accommodation. This course is also available in-house, on dates and at a venue of your choice.

OBJECTIVES

By the end of the course

By the end of this Seya Capital training course, delegates will be able to:

- Apply present value techniques with confidence
- Master cost-effectiveness and risk measurement for projects
- Understand the various types of finance available
- Evaluate different criteria for making investment decisions
- Apply techniques used in project estimation from the conceptual stage through to the final detailed estimate

WHO SHOULD ATTEND

Designed for

This Seya Capital Investment Projects training course is suitable for a wide range of professionals, and will greatly benefit:

Managers already comfortable with accounting and financial vocabulary

Non-financial managers seeking to understand cost-benefit analysis of new projects

Project Cost Estimators

Project Planners and Schedulers

Contracts Professionals

Project Control and Business Services Professionals

PROGRAMME

Course outline

Day 1: Cost Estimating Basics

- Project management and its importance to the organisation
- Common methods for costing new projects
- Understanding project management and cost estimation
- Estimating cash flow related to the project
- The cash flow conversion cycle for the project
- The importance of working capital for the project
- Maintaining an optimum level of working capital

Day 2: Project Cost Analysis Techniques

- Cost behaviour and activities
- Fixed and variable costs, direct and indirect costs for the project
- Cost allocation and absorption of overheads for the project
- Absorption versus full costing
- Project Activity-Based Costing (ABC)
- Marginal costing for the project
- Cost-Volume-Profit (CVP) analysis
- Scenario and sensitivity analysis using Excel

Day 3: Project Appraisal and Capital Budgeting

- The time value of money for the project
- Future versus present values
- Capital investment for project appraisal
- Net Present Value (NPV), Internal Rate of Return (IRR), and Modified Internal Rate of Return (MIRR)
- Project risk analysis
- Simulation analysis for NPV break-even
- Capital rationing
- Capital budgeting and the Profitability Index (PI)

Day 4: Sources of Finance

- Potential funding sources for the project
- Project financing options: long-term and short-term sources of finance
- Evaluating the types of finance available for the project
- Equity finance versus debt finance for the project
- The Weighted Average Cost of Capital (WACC) for the project
- Measures of risk for the project
- Identifying uncertainties and taking mitigative or responsive action

Day 5: Budgeting: Principles and Key Concepts

- Understanding the context for budgeting
- The benefits of budgeting and its role in achieving organisational targets
- The shortcomings of the budgeting process
- Principles of budgeting
- Main issues with budget preparation
- How budgets influence project investment decisions

METHODOLOGY

How you will learn

This Investment Projects training course is structured as a workshop, combining formal presentations, interactive worked examples, and simulations. Relevant examples illustrate the application of each topic, with

opportunities throughout to practise and apply the techniques covered.

IMPACT

The return on learning

For your organisation

- Stronger knowledge of the investment decision process
- Development of critical analysis and cost-benefit estimation skills for projects
- Raised awareness of new financing opportunities
- Improved ability to assess project-related risk
- Advanced skills in cost estimation

For you

- A deeper understanding of how to evaluate the cost-benefits of new projects
- The ability to make investment decisions in uncertain environments
- A solid understanding of the finance options available for new projects
- A stronger grasp of risk assessment
- Knowledge of project cost estimation techniques

CERTIFICATION

Seya Capital certificate

Upon successful completion of this training course, delegates will be awarded a Seya Capital Certificate.

SEYA CAPITAL
INSIGHT · STRATEGY · GROWTH

Register or enquire

info@seyacapital.com
www.seyacapital.com

The Kenya Police Sacco Plaza, 2nd Floor, Wing B
Ngara Road, off Muranga Road
P.O. Box 63978 – 00619, Nairobi, Kenya