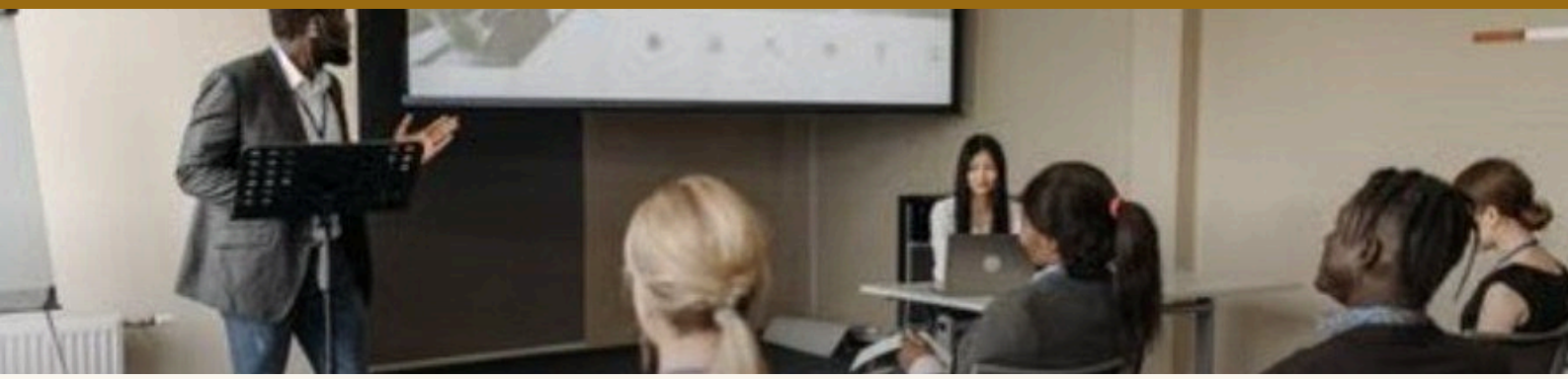


SEYA CAPITAL
INSIGHT · STRATEGY · GROWTH

BANKING & FINANCIAL REGULATION

Investment Banking

Mastering Corporate Finance, Capital Markets, Mergers & Acquisitions

SECTOR	FORMATS	FEE FROM	2027 SESSIONS
Banking & Financial Regulation	5 days & 2 weeks	US$ 2,100	3

OVERVIEW

About this course

Investment banking is at the heart of the global financial system, facilitating capital raising, corporate financing, mergers and acquisitions, restructuring, strategic advisory services, and investment opportunities. Investment banking professionals play a critical role in helping corporations, governments, and institutions achieve their financial and strategic objectives.

The Seya Capital Investment Banking Course is designed to provide participants with comprehensive knowledge of investment banking functions, financial analysis, valuation methodologies, financial modelling, capital markets, mergers and acquisitions, and corporate finance strategies.

This practical and intensive programme equips participants with the technical, analytical, and strategic skills required to succeed in investment banking, corporate finance, private equity, venture capital, and financial advisory roles.

2027 SCHEDULE

Dates, venues & fees

DATES	VENUE	FORMAT	FEE PER DELEGATE
13 – 17 Sep 2027	Zanzibar, Tanzania	5 days	**US$ 2,100**
20 Sep – 1 Oct 2027	Singapore	2 weeks	**US$ 6,660**
27 Sep – 1 Oct 2027	Singapore	5 days	**US$ 3,700**

Fees exclude travel and accommodation. This course is also available in-house, on dates and at a venue of your choice.

HIGHLIGHTS

What you will learn

- Investment banking industry structure and operations
- Corporate finance and capital raising strategies
- Financial statement analysis and financial modelling
- Company valuation methodologies
- Mergers, acquisitions, and restructuring transactions
- Equity and debt capital markets
- Investment banking deal execution processes
- Strategic advisory and transaction management

OBJECTIVES

By the end of the course

By the end of this programme, participants will be able to:

- Understand the structure and functions of investment banks
- Analyse corporate financial performance and value drivers
- Apply valuation techniques to companies and investment opportunities
- Build financial models for transaction and investment analysis
- Understand equity and debt financing mechanisms
- Evaluate mergers, acquisitions, and corporate restructuring opportunities
- Assess transaction risks and investment returns
- Develop professional investment banking presentations and recommendations

WHO SHOULD ATTEND

Designed for

This programme is ideal for:

Investment Banking Professionals | Corporate Finance Managers | Financial Analysts | Valuation Specialists | Mergers and Acquisitions Professionals | Private Equity Professionals | Venture Capital Professionals

Treasury Managers | Commercial Bank Executives | Financial Consultants | Portfolio Managers | Business Development Executives | Finance and Accounting Professionals

PROGRAMME

Course outline

Day 1: Investment Banking Fundamentals

- Introduction to Investment Banking
- Global Investment Banking Industry Structure
- Functions and Services of Investment Banks
- Corporate Finance Fundamentals
- Financial Markets and Institutions
- Investment Banking Regulations
- Ethics and Professional Standards

Day 2: Financial Statement Analysis and Financial Modelling

- Financial Statement Analysis
- Revenue and Profitability Assessment
- Cash Flow Analysis
- Financial Ratio Analysis
- Building Financial Models
- Forecasting Financial Performance
- Scenario and Sensitivity Analysis

Day 3: Company Valuation Techniques

- Valuation Fundamentals
- Discounted Cash Flow (DCF) Analysis
- Comparable Company Analysis
- Precedent Transaction Analysis
- Enterprise Value and Equity Value
- Valuation Multiples and Benchmarking
- Practical Valuation Exercises

Day 4: Mergers, Acquisitions and Corporate Restructuring

- Overview of Mergers and Acquisitions
- M&A Deal Process
- Synergy Analysis
- Acquisition Financing Structures
- Due Diligence Frameworks
- Corporate Restructuring Strategies
- Post-Merger Integration

Day 5: Capital Markets and Transaction Execution

- Equity Capital Markets (ECM)
- Debt Capital Markets (DCM)
- Initial Public Offerings (IPOs)
- Bond Issuance and Structured Finance
- Transaction Structuring and Execution
- Investment Banking Pitch Books and Presentations
- Emerging Trends in Investment Banking
- Deal Case Study and Action Planning

METHODOLOGY

How you will learn

This programme combines:

- Interactive presentations
- Investment banking case studies
- Financial modelling workshops
- Valuation exercises
- M&A transaction simulations

- Group discussions and practical assignments
- Capital markets analysis
- Real-world deal reviews

Participants will gain hands-on experience applying investment banking techniques used by leading global financial institutions.

IMPACT

The return on learning

For your organisation

- Strengthen corporate finance capabilities
- Improve investment and transaction decision-making
- Enhance valuation and financial modelling expertise
- Improve strategic planning and capital allocation
- Support mergers, acquisitions, and restructuring activities
- Strengthen financial advisory competencies
- Build high-performance finance and investment teams

For you

- Develop advanced investment banking knowledge
- Strengthen financial modelling capabilities
- Improve valuation and transaction analysis skills
- Enhance strategic financial decision-making
- Gain practical M&A and corporate finance expertise
- Improve professional credibility and confidence
- Expand career opportunities within banking and finance

CERTIFICATION

Seya Capital certificate

Upon successful completion of the programme, participants will be awarded the prestigious:

Seya Capital Certificate in Investment Banking

Recognising professional competence in investment banking, corporate finance, valuation, capital markets, financial modelling, and mergers & acquisitions.

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Register or enquire

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