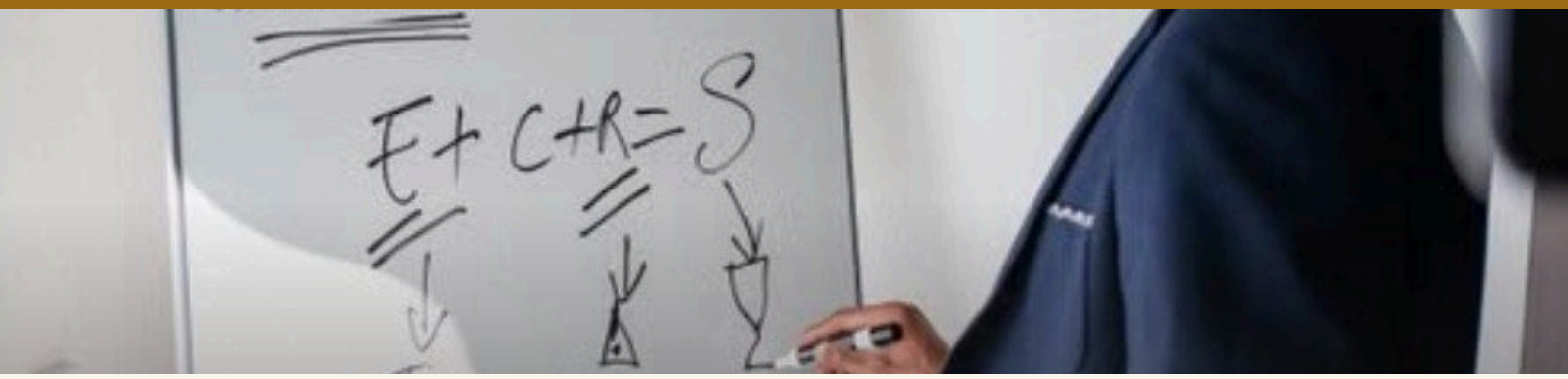


SEYA CAPITAL
INSIGHT.STRATEGY.GROWTH

FEASIBILITY STUDIES

Feasibility Studies

SECTOR	FORMATS	FEE FROM	2027 SESSIONS
Feasibility Studies	2 weeks	US$ 3,780	3

OVERVIEW

About this course

How can organisations make confident investment decisions before committing resources to a project? Many projects fail due to poor analysis, unclear assumptions, or lack of structured evaluation. Feasibility studies provide a systematic approach to assess project viability and reduce risks.

The Preparation, Analysis and Evaluation of Feasibility Studies course Seya Capital equips participants with practical tools to analyse project options and support decision-making. Over five days, participants explore feasibility types, financial evaluation methods, risk analysis, and reporting techniques.

This course focuses on real-world application. Participants will learn how to evaluate alternatives, assess risks, and develop professional feasibility reports that support strategic decisions.

2027 SCHEDULE

Dates, venues & fees

DATES	VENUE	FORMAT	FEE PER DELEGATE
4 – 15 Jan 2027	Port Elizabeth, South Africa	2 weeks	**US$ 4,770**
18 – 29 Jan 2027	Arusha, Tanzania	2 weeks	**US$ 3,780**
1 – 12 Feb 2027	Johannesburg, South Africa	2 weeks	**US$ 3,960**

Fees exclude travel and accommodation. This course is also available in-house, on dates and at a venue of your choice.

OBJECTIVES

By the end of the course

By attending this Preparation, Analysis and Evaluation of Feasibility Studies training course, participants will be able to:

- Explain the purpose and principles of feasibility studies and relate them to effective investment decision-making
- Identify business needs and define project scope, assumptions, and constraints for realistic feasibility analysis
- Identify different types of feasibility studies and use them in order to assess project viability from multiple perspectives
- Analyse alternative options and apply structured techniques to support informed decision-making
- Assess project risks and stakeholder requirements and integrate them into feasibility study outcomes
- Apply financial evaluation methods, including NPV and IRR, to support and justify investment decisions
- Develop feasibility reports and present findings so that decision-makers can clearly understand recommendations
- Evaluate feasibility outcomes and refine approaches to improve future project assessments

PROGRAMME

Course outline

Day 1: Foundations of Feasibility Studies and Strategic Alignment

- Introduction to feasibility studies and their role in investment decision-making
- Exploring types of feasibility studies:
- Technical feasibility
- Financial feasibility
- Operational feasibility
- Identifying business needs and defining project objectives
- Reviewing alignment with organisational strategy and sustainability goals (SDGs)
- Examining key components and structure of feasibility studies
- Methods for defining scope, assumptions, and constraints
- Exercise: Evaluating a proposed project aligned with organisational strategy

Day 2: Option Analysis and Creative Evaluation Techniques

- Exploring techniques for generating and comparing alternative solutions
- Discussing structured creative thinking methods:
- SCAMPER technique
- Design Thinking approach
- Identifying evaluation criteria for selecting optimal solutions
- Methods for conducting cost-benefit and comparative analysis
- Reviewing multi-criteria decision-making tools
- Approaches to documenting assumptions and selection rationale
- Exercise: Comparing multiple project options and recommending the best solution

Day 3: Risk Assessment and Stakeholder Analysis

- Understanding risk identification within feasibility studies
- Distinguishing between qualitative and quantitative risk assessment methods
- Exploring risk analysis tools:
- Risk matrix
- Risk register
- Reviewing stakeholder identification and analysis techniques
- Examining AI applications in risk prediction and stakeholder mapping
- Methods for integrating risk management into feasibility studies
- Exercise: Developing a risk register and stakeholder analysis for a project

Day 4: Financial Evaluation and Scenario Modelling

- Introduction to financial evaluation in feasibility studies
- Detailing capital budgeting techniques:
- Net Present Value (NPV)
- Internal Rate of Return (IRR)
- Payback Period
- Profitability Index (PI)
- Exploring time value of money principles
- Methods for conducting sensitivity analysis
- Techniques for scenario modelling and financial forecasting
- Steps for using Excel for financial calculations and modelling
- Exercise: Evaluating investment feasibility using financial models

Day 5: Feasibility Report Writing and Decision Support

- Structuring feasibility reports for professional and executive audiences
- Reviewing key components:
- Executive summary
- Analysis findings
- Recommendations
- Techniques for presenting data clearly and effectively
- Strategies for developing decision memos and board-level briefs
- Exploring AI tools for report writing and editing
- Best practices for communicating feasibility outcomes
- Exercise: Preparing and presenting a complete feasibility study report
- Course evaluation and lessons learned

CERTIFICATION

Seya Capital certificate

On successful completion of this training course, a Seya Capital Certificate will be issued.

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Register or enquire

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