

SEYA CAPITAL
INSIGHT.STRATEGY.GROWTH

LEADERSHIP PROGRAMMES

Executive Leadership Coaching

Building the Skills to Coach, Develop and Elevate Senior Leaders

SECTOR	FORMATS	FEE FROM	2027 SESSIONS
Leadership Programmes	5 days & 2 weeks	US$ 2,100	3

OVERVIEW

About this course

Executives rarely receive the same depth of developmental support they are expected to provide to others, yet the demands placed on them — strategic judgement, personal resilience, and the ability to lead through ambiguity — call for ongoing growth just as much as any other role. Executive leadership coaching offers a powerful, personalised approach to unlocking that growth, but coaching senior leaders effectively requires distinct skills from coaching at other levels of the organisation.

This Seya Capital course equips delegates with the knowledge and practical skills to coach executives effectively — covering the principles of executive coaching, building trust and contracting with senior leaders, coaching models and techniques suited to executive challenges, and how to measure and sustain the impact of executive coaching engagements.

2027 SCHEDULE

Dates, venues & fees

DATES	VENUE	FORMAT	FEE PER DELEGATE
13 – 17 Sep 2027	Port Elizabeth, South Africa	5 days	**US$ 2,650**
20 Sep – 1 Oct 2027	Nairobi, Kenya	2 weeks	**US$ 3,780**
27 Sep – 1 Oct 2027	Nairobi, Kenya	5 days	**US$ 2,100**

> Fees exclude travel and accommodation. This course is also available in-house, on dates and at a venue of your choice.

OBJECTIVES

By the end of the course

Participants will be able to:

- Understand the principles and distinct demands of executive leadership coaching
- Build trust, credibility and effective contracting with senior leaders
- Apply coaching models and techniques suited to executive-level challenges
- Facilitate powerful coaching conversations that drive insight and action
- Navigate ethical and boundary considerations in executive coaching
- Measure and sustain the impact of executive coaching engagements

WHO SHOULD ATTEND

Designed for

This Seya Capital course is suitable for a wide range of professionals, including:

Internal coaches and human resources leadership development professionals

Senior managers and executives who coach or mentor others

Organisational development and talent management professionals

External consultants providing executive coaching services

Board members and executives seeking to strengthen their own coaching capability

PROGRAMME

Course outline

Day One: Foundations of Executive Leadership Coaching

- What distinguishes executive coaching from other forms of coaching or mentoring
- Understanding the unique pressures and challenges facing senior leaders
- Overview of leading executive coaching models and approaches
- The role of the executive coach: boundaries, ethics and confidentiality
- Self-assessment: identifying personal coaching strengths and development areas

Day Two: Building Trust and Contracting with Senior Leaders

- Building credibility and trust with executive coachees
- Contracting effectively: goals, confidentiality and stakeholder involvement
- Managing the coaching relationship with sponsors and organisations
- Establishing psychological safety in executive coaching
- Practical exercise: conducting an executive coaching contracting conversation

Day Three: Coaching Models and Techniques for Executive Challenges

- Applying structured coaching models to executive-level issues
- Powerful questioning and deep listening techniques
- Coaching executives through strategic decisions and complex challenges
- Using feedback and assessment tools in executive coaching
- Practical exercise: facilitating an executive coaching conversation

Day Four: Coaching Through Resilience, Transition and Derailment

- Coaching executives through career transitions and role changes
- Building resilience and managing stress at the executive level
- Recognising and addressing signs of leadership derailment
- Balancing challenge and support in executive coaching
- Practical exercise: coaching an executive through a difficult transition

Day Five: Measuring and Sustaining Coaching Impact

- Measuring the impact and return on executive coaching engagements
- Sustaining behavioural change beyond the coaching engagement
- Building an internal executive coaching capability and culture
- Building a personal executive coaching development plan
- Course summary, key takeaways and action planning

METHODOLOGY

How you will learn

This Seya Capital course combines structured presentations with coaching practice sessions, case studies and peer feedback. Delegates work through real executive coaching scenarios, building the practical skills and confidence needed to coach senior leaders effectively.

IMPACT

The return on learning

For your organisation

- Stronger, more self-aware and resilient senior leadership
- Improved retention and development of high-potential executives
- A stronger internal coaching capability supporting leadership development
- Enhanced executive decision-making and leadership effectiveness
- A more coaching-oriented, developmental leadership culture

For you

- A clear working knowledge of executive coaching principles and models
- Improved ability to build trust and contract effectively with senior leaders
- Practical skills in facilitating powerful, insight-driven coaching conversations
- Confidence to navigate the ethical and boundary considerations of executive coaching
- Greater capability to measure and sustain coaching impact over time

CERTIFICATION

Seya Capital certificate

On successful completion of this Seya Capital training course, delegates will be awarded a Seya Capital Certificate of Completion.

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Register or enquire

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