

SEYA CAPITAL
INSIGHT.STRATEGY.GROWTH

EXECUTIVE EDUCATION
COURSE BROCHURE · 2027

FINANCE, ACCOUNTING & BUDGETING

Construction Accounting Financial Management

Mastering the Financial Blueprint for Construction Excellence

SECTOR	FORMATS	FEE FROM	2027 SESSIONS
Finance, Accounting & Budgeting	5 days & 2 weeks	US$ 2,900	3

OVERVIEW

About this course

This Seya Capital Construction Accounting and Financial Management training course offers professionals in the construction industry a comprehensive understanding of financial principles tailored to the unique challenges of the sector. The course is designed to equip participants with the knowledge and skills needed to effectively manage finances, make strategic financial decisions, and optimise financial performance within construction projects and companies.

By the end of this training course, participants will be equipped with the tools and knowledge necessary to navigate the financial intricacies of the construction sector, enabling them to contribute effectively to the financial success of construction projects and organisations.

2027 SCHEDULE

Dates, venues & fees

DATES	VENUE	FORMAT	FEE PER DELEGATE
25 – 29 Oct 2027	Dallas, Texas, USA	5 days	**US$ 3,700**
1 – 12 Nov 2027	Kuala Lumpur, Malaysia	2 weeks	**US$ 5,220**
8 – 12 Nov 2027	Kuala Lumpur, Malaysia	5 days	**US$ 2,900**

Fees exclude travel and accommodation. This course is also available in-house, on dates and at a venue of your choice.

HIGHLIGHTS

What you will learn

- Comprehensive financial foundations
- Digital transformation in construction finance
- Strategic financial decision-making
- Risk management and compliance
- Industry relevance

OBJECTIVES

By the end of the course

Participants will be able to:

- These objectives are designed to equip participants with a comprehensive skill set and knowledge base, enabling them to excel in the financial management of construction projects and contribute to the overall success of construction organisations.
- By the end of this training course, you will learn to:
- Understand construction financial fundamentals
- Integrate marketing strategies into financial management
- Utilise digital tools in construction finance
- Master strategic financial decision-making
- Enhance cost estimation and control skills

WHO SHOULD ATTEND

Designed for

This training course is designed to cater to a broad audience within the construction industry, offering valuable insights to professionals at various levels and roles involved in financial decision-making within construction projects and companies. It is suitable for a wide range of professionals, and will greatly benefit:

Construction project managers | Cost estimators | Contract administrators | Owners and developers | Construction executives and leaders

PROGRAMME

Course outline

Day 1: Introduction to Construction Accounting and Financial Management

- Welcome and course overview
- Importance of financial management in construction
- Overview of the construction industry
- Key financial terms and concepts
- Introduction to construction accounting principles
- Types of construction projects and contracts
- Basics of revenue recognition in construction

Day 2: Financial Statements in Construction

- Understanding financial statements
- Income statement, balance sheet, and cash flow statement
- Ratio analysis for construction companies
- Budgeting and forecasting in construction
- Variance analysis and performance measurement
- Cash flow management in construction

Day 3: Cost Accounting in Construction

- Cost estimation in construction
- Job costing and cost allocation
- Overhead allocation methods
- Direct vs. indirect costs
- Cost control and cost monitoring techniques
- Activity-based costing in construction

Day 4: Risk Management and Compliance in Construction Finance

- Identifying and managing financial risks in construction
- Insurance and bonding in construction projects
- Legal and regulatory compliance
- Financial compliance and reporting
- Tax planning for construction companies

Day 5: Capital Budgeting and Financing in Construction

- Capital budgeting techniques
- Evaluating investment opportunities
- Financing options for construction projects
- Project financing and funding sources
- Financial decision-making in construction
- Final project review and Q&A session

METHODOLOGY

How you will learn

By incorporating a variety of teaching methods, the training methodology is designed to cater to diverse learning styles and create an immersive, effective learning experience for participants. It facilitates effective learning, engagement, and the practical application of concepts through:

- Lectures and presentations
- Interactive discussions
- Hands-on exercises
- Group activities
- Digital tools and technology demonstrations

IMPACT

The return on learning

For your organisation

- Enhanced financial decision-making
- Improved project financial management
- Increased operational efficiency
- Alignment with industry trends
- Employee satisfaction and retention
- Improved financial reporting

For you

- Strategic decision-making skills
- Digital proficiency
- Client relationship building skills
- Advanced cost estimation and control
- Professional networking opportunities

CERTIFICATION

Seya Capital certificate

Upon successful completion of the classroom-based training course, a Seya Capital Certificate will be awarded to delegates.

Upon successful completion of the online training course, a Seya Capital Certificate will be awarded to all delegates. Guided Learning Hours are awarded in accordance with ISO 9001:2015.

SEYA CAPITAL
INSIGHT. STRATEGY. GROWTH

Register or enquire

info@seyacapital.com
www.seyacapital.com

The Kenya Police Sacco Plaza, 2nd Floor, Wing B
Ngara Road, off Muranga Road
P.O. Box 63978 – 00619, Nairobi, Kenya