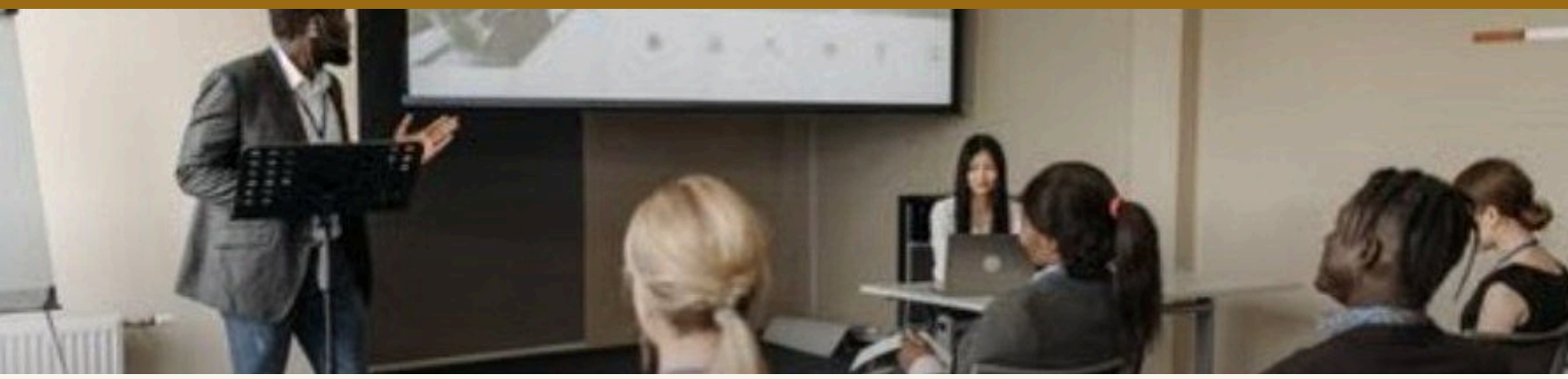


SEYA CAPITAL
INSIGHT · STRATEGY · GROWTH

BANKING & FINANCIAL REGULATION

Cash Transfer Programming

Enhancing Humanitarian Response, Social Protection & Financial Assistance Programmes

SECTOR	FORMATS	FEE FROM	2027 SESSIONS
Banking & Financial Regulation	5 days & 2 weeks	US$ 2,100	3

OVERVIEW

About this course

Cash Transfer Programming (CTP) has become a preferred approach for delivering humanitarian assistance, social protection benefits, and development support programmes worldwide. By providing cash transfers or vouchers directly to beneficiaries, organisations can improve efficiency, enhance dignity and choice, stimulate local markets, and achieve better programme outcomes.

Governments, humanitarian agencies, NGOs, development institutions, and social protection organisations increasingly rely on cash and voucher assistance mechanisms to address poverty, food insecurity, emergencies, disaster response, and livelihood support. Effective implementation requires robust programme design, targeting systems, market assessments, delivery mechanisms, monitoring frameworks, accountability systems, and risk management controls.

The Seya Capital Cash Transfer Programming (CTP) – Cash and Voucher-Based Assistance Programme equips participants with practical knowledge, tools, and implementation strategies required to design, manage, monitor, and evaluate effective cash and voucher assistance programmes.

2027 SCHEDULE

Dates, venues & fees

DATES	VENUE	FORMAT	FEE PER DELEGATE
25 – 29 Jan 2027	Nairobi, Kenya	5 days	**US$ 2,100**
1 – 12 Feb 2027	Zanzibar, Tanzania	2 weeks	**US$ 3,780**
8 – 12 Feb 2027	Zanzibar, Tanzania	5 days	**US$ 2,100**

Fees exclude travel and accommodation. This course is also available in-house, on dates and at a venue of your choice.

HIGHLIGHTS

What you will learn

- Fundamentals of Cash Transfer Programming (CTP)
- Cash and voucher assistance modalities
- Market assessments and feasibility analysis
- Beneficiary targeting and registration systems
- Digital payment and delivery mechanisms
- Monitoring, evaluation, accountability, and learning (MEAL)
- Risk management and fraud prevention
- Humanitarian and social protection best practices
- Participants will explore practical applications including:
- Cash Transfer Programme Design
- Voucher Assistance Systems
- Market Assessment Tools
- Beneficiary Targeting Frameworks
- Digital Payment Mechanisms
- Transfer Value Calculations
- Risk Assessment Models
- Fraud Prevention Frameworks
- Monitoring and Evaluation Systems
- Accountability Mechanisms
- Programme Reporting Tools
- Humanitarian Response Planning

OBJECTIVES

By the end of the course

By the end of this programme, participants will be able to:

- Understand the principles and objectives of Cash Transfer Programming
- Differentiate between cash-based and voucher-based assistance approaches
- Conduct market assessments and programme feasibility analyses
- Design and implement effective cash and voucher interventions
- Select appropriate transfer values and delivery mechanisms
- Strengthen programme monitoring, accountability, and reporting
- Manage operational, financial, and protection risks
- Improve programme effectiveness and beneficiary outcomes

WHO SHOULD ATTEND

Designed for

- Humanitarian Programme Managers
- NGO and Development Practitioners
- Social Protection Specialists
- Project Managers and Coordinators
- Monitoring and Evaluation Officers
- Livelihoods and Food Security Specialists
- Disaster Response Professionals
- Donor Agency Representatives
- Government Social Welfare Officials
- Programme Officers and Technical Advisors
- Finance and Compliance Officers
- Procurement and Logistics Professionals
- Development Policy Specialists

PROGRAMME

Course outline

Day 1: Introduction to Cash Transfer Programming

- Fundamentals of Cash Transfer Programming
- Evolution of Cash and Voucher Assistance
- Humanitarian and Development Contexts
- Benefits and Challenges of CTP
- Types of Cash Transfers and Voucher Systems
- International Standards and Best Practices
- Protection, Inclusion, and Ethical Considerations

Day 2: Needs Assessments and Programme Design

- Needs Assessment Methodologies
- Programme Design Frameworks
- Market Assessment and Analysis
- Transfer Modality Selection
- Beneficiary Targeting and Registration
- Transfer Value Calculation
- Stakeholder Engagement and Coordination

Day 3: Delivery Mechanisms and Operational Management

- Cash Delivery Mechanisms
- Voucher-Based Delivery Systems
- Mobile Money and Digital Payments
- Financial Service Provider Partnerships
- Beneficiary Information Management
- Operational Planning and Logistics
- Digital Technology in Cash Programming

Day 4: Risk Management, Accountability and Compliance

- Risk Identification and Assessment
- Fraud Prevention and Internal Controls
- Safeguarding and Protection Risks
- Financial Accountability Frameworks
- Donor Compliance Requirements
- Accountability to Affected Populations
- Feedback and Complaint Management Systems

Day 5: Monitoring, Evaluation and Programme Sustainability

- Monitoring and Evaluation Frameworks
- Post-Distribution Monitoring (PDM)
- Measuring Programme Impact
- Data Collection and Reporting Systems
- Learning and Adaptive Programming
- Exit, Transition and Sustainability Strategies
- Case Studies and Lessons Learned
- Course Review and Action Planning

METHODOLOGY

How you will learn

This highly practical programme combines:

- Expert-led presentations
- Humanitarian and social protection case studies
- Group discussions and workshops
- Practical programme design exercises
- Market assessment simulations
- Risk management scenarios
- Monitoring and evaluation exercises
- Real-world programme implementation reviews

Participants will gain practical insights into the successful design and delivery of cash and voucher assistance programmes in both emergency and development contexts.

IMPACT

The return on learning

For your organisation

- Improve programme design and implementation effectiveness
- Enhance beneficiary targeting and service delivery systems
- Strengthen accountability and compliance frameworks
- Improve operational efficiency and cost-effectiveness
- Strengthen fraud prevention and risk management controls
- Improve monitoring, reporting, and impact measurement capabilities
- Enhance organisational capacity for humanitarian and social protection interventions

For you

- Gain practical expertise in Cash Transfer Programming
- Strengthen programme management and implementation skills
- Improve analytical and decision-making capabilities
- Enhance monitoring and evaluation competencies
- Develop risk management and compliance expertise
- Improve accountability and reporting practices
- Expand career opportunities in humanitarian aid, development, social protection, and public sector programmes

CERTIFICATION

Seya Capital certificate

Upon successful completion of the programme, participants will be awarded the prestigious:

Seya Capital Certificate in Cash Transfer Programming (CTP) – Cash and Voucher-Based Assistance

Recognising professional competence in cash and voucher assistance programme design, beneficiary targeting, market assessments, programme implementation, risk management, monitoring and evaluation, and humanitarian response management.

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Register or enquire

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