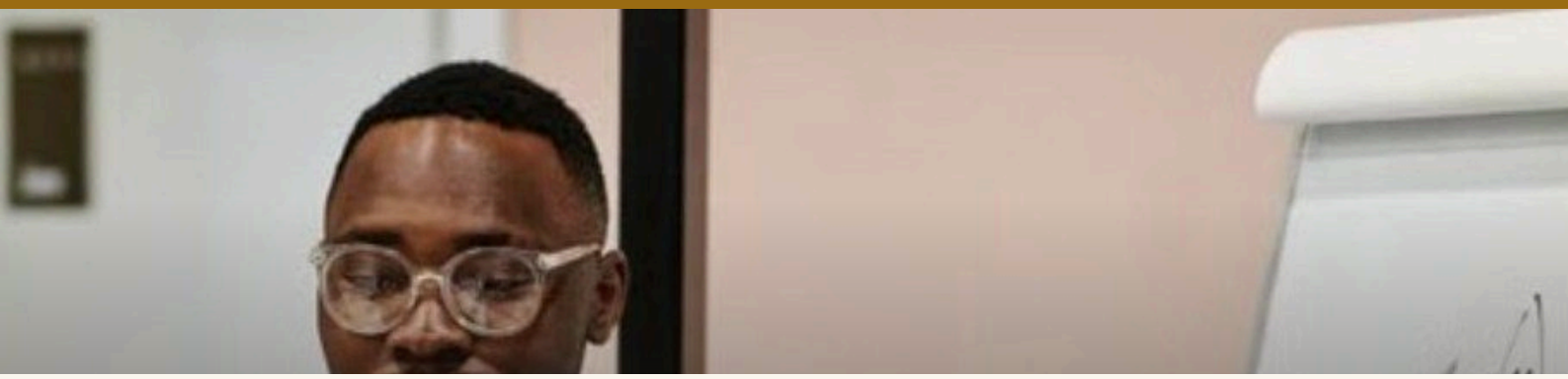


SEYA CAPITAL
INSIGHT · STRATEGY · GROWTH

CORPORATE GOVERNANCE

Board Evaluation

Assessing and Strengthening Board Performance and Effectiveness

SECTOR	FORMATS	FEE FROM	2027 SESSIONS
Corporate Governance	5 days & 2 weeks	US$ 2,900	3

OVERVIEW

About this course

A board that is never rigorously evaluated has no reliable way of knowing whether it is truly effective, or simply comfortable. Regular, well-designed board evaluation is one of the most powerful tools available for improving governance — surfacing blind spots, strengthening board dynamics, and ensuring the board continues to add real strategic value as the organisation and its environment evolve. Yet many evaluations are conducted as a compliance exercise rather than a genuine opportunity for improvement.

This Seya Capital course equips delegates with the practical knowledge and tools needed to design, conduct and act on meaningful board evaluations — covering board evaluation frameworks and methodologies, designing evaluation instruments, conducting individual director and board-level assessments, and translating evaluation findings into concrete governance improvement.

2027 SCHEDULE

Dates, venues & fees

DATES	VENUE	FORMAT	FEE PER DELEGATE
4 – 8 Jan 2027	Dallas, Texas, USA	5 days	**US$ 3,700**
11 – 22 Jan 2027	Kuala Lumpur, Malaysia	2 weeks	**US$ 5,220**
18 – 22 Jan 2027	Kuala Lumpur, Malaysia	5 days	**US$ 2,900**

Fees exclude travel and accommodation. This course is also available in-house, on dates and at a venue of your choice.

OBJECTIVES

By the end of the course

Participants will be able to:

- Understand the purpose and value of rigorous board evaluation
- Apply leading board evaluation frameworks and methodologies
- Design effective board and director evaluation instruments
- Conduct individual director, committee and full-board assessments
- Analyse evaluation findings to identify governance improvement priorities
- Translate evaluation outcomes into a concrete board development plan

WHO SHOULD ATTEND

Designed for

This Seya Capital course is suitable for a wide range of professionals, including:

- Board chairs and directors
- Company secretaries and governance professionals
- Human resources and board effectiveness advisors
- Nomination and governance committee members
- External consultants and facilitators supporting board evaluations

PROGRAMME

Course outline

Day One: Foundations of Board Evaluation

- Why board evaluation matters: from compliance to genuine improvement
- Regulatory and governance code expectations on board evaluation
- Types of board evaluation: internal, external and peer review
- Overview of leading board evaluation frameworks
- Common pitfalls that undermine evaluation effectiveness

Day Two: Designing Board Evaluation Instruments

- Designing board and committee evaluation questionnaires
- Designing individual director self- and peer-assessment tools
- Assessing board composition, skills mix and diversity
- Balancing quantitative and qualitative evaluation methods
- Practical exercise: designing a board evaluation instrument

Day Three: Conducting the Evaluation

- Planning and administering a board evaluation process
- Conducting confidential director interviews and peer reviews
- Evaluating the chair, committees and board-management relationships
- Managing sensitivity, confidentiality and honesty in the process
- Practical exercise: simulating a board evaluation interview

Day Four: Analysing and Reporting Evaluation Findings

- Analysing evaluation data to identify strengths and development areas
- Benchmarking board performance against leading practice
- Preparing and presenting an evaluation report to the board
- Handling difficult or sensitive evaluation findings
- Practical exercise: preparing a board evaluation report

Day Five: From Evaluation to Board Development

- Translating findings into a concrete board development plan
- Director induction, training and succession planning
- Tracking progress on evaluation action items over time
- Embedding a culture of continuous board improvement
- Course summary, key takeaways and action planning

METHODOLOGY

How you will learn

This Seya Capital course combines structured presentations with practical evaluation design exercises, case studies and group discussion. Delegates work through real board evaluation scenarios, applying practical tools they can use to design and conduct evaluations in their own boardrooms.

IMPACT

The return on learning

For your organisation

- A more accurate, evidence-based understanding of board effectiveness
- Improved board composition, dynamics and strategic contribution
- Stronger accountability among individual directors
- Enhanced regulatory and stakeholder confidence in governance practice
- A structured pathway for continuous board improvement

For you

- A clear working knowledge of board evaluation frameworks and methods
- Improved ability to design and administer evaluation instruments
- Practical skills in conducting director and board-level assessments
- Confidence to analyse and present evaluation findings to the board
- Greater capability to translate evaluation into meaningful governance improvement

CERTIFICATION

Seya Capital certificate

On successful completion of this Seya Capital training course, delegates will be awarded a Seya Capital Certificate of Completion.

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Register or enquire

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